

Signia Silk Nx hearing aids deliver instant fit, high discretion, and most natural sound quality

- **Made for utmost discretion, Silk™ Nx comes with new design and faceplates to further decrease visibility**
- **With Ultra HD e2e™ binaural link, wearers enjoy the most natural hearing experience with exceptional speech understanding in noisy situations**
- **Instant-fit design provides an immediate, hassle-free custom fitting experience via flexible, silicone Click Sleeves**

Audiology technology leader Signia today announced its latest innovation, the new Silk Nx hearing aids. Re-engineered to be 20 percent smaller than its predecessor, these ready-to-wear, completely-in-canal (CIC) devices now include key features of Signia's Nx hearing aid technology to deliver the most natural hearing experience.

With the new Silk Nx solutions, hearing aid wearers do not have to sacrifice size for performance in their hearing aids. While having designed the already small Silk hearing aids even tinier with this new release, they are now more powerful than ever. The result is a discreet, instant-fit hearing solution with the highest level of sound quality.

A practically invisible solution

Many hearing aid wearers, and especially those being fit for the first time, are insecure about others seeing their hearing aids. While Signia's Silk hearing aids have always delivered a discreet, nearly invisible hearing solution, new Silk Nx were redesigned to be 20 percent smaller than previous models. As a result, they lead to an improved fit rate and wearing comfort while increasing patient retention. They also feature darker faceplate colors to blend into the ear canal and further decrease visibility.

Better sound quality

Despite their smaller size, Silk Nx hearing aids come with enhanced sound quality. Built upon Signia's Nx technology platform, the new Silk provides wearers with the most natural hearing experience. And Signia's binaural beamforming technology allows clear speech understanding even in noisy situations. Silk Nx hearing aids also enable natural directionality and wireless streaming between both ears to make sure wearers hear what's most important.

Instant-fit design

Silk hearing aids come ready-to-wear, with secure fit for almost every ear. This is due to their super-soft and flexible silicone Click Sleeves, which result in a higher fit rate and are more durable than previous solutions. Their design allows for an immediate, hassle-free fit, without the wait times typical of other custom-fit hearing aids.

More innovative features

The latest release also includes new features like TwinPhone, enabling wearers to put a phone up to one ear and hear the call through both hearing aids. They also represent the world's first CIC solution for single-sided deafness. With contralateral routing of signal (CROS) technology, Silk Nx hearing aids include wireless transmitters that transfer sound from the unaidable ear to the better ear, enabling the wearer to hear from both sides. Wearers also benefit from Signia's apps, including the touchControl App and TeleCare 3.0, to provide greater control and convenience.

More information about Signia's Silk Nx hearing aids can be found at: www.signia-pro.com/silknx/.

Contact for journalists:

Erika Weigmann

Phone: +49 9131 308-3449; E-Mail: erika.weigmann@sivantos.com

Press images - available for download at: www.sivantos.com/en/press



The Signia Silk Nx instant-fit hearing aid offer an incredibly discreet and versatile solution for a natural hearing experience with highest discretion (actual size)

Copyright: Sivantos



The read-to-wear Signia Silk Nx in-the-ear hearing aids are extremely small but more powerful and versatile than ever (actual size)

Copyright: Sivantos



The ready-to-wear Signia Silk Nx hearing aid supports inconspicuous natural hearing behavior in any situation.

Copyright: Sivantos

About the Sivantos Group

The business operations of the former Siemens AG hearing aid division have been combined into the Sivantos Group since early 2015. Sivantos can look back on almost 140 years of German engineering and countless global innovations. Today Sivantos is one of the leading hearing aid manufacturers worldwide. With its around 6,000 employees, the group recorded revenues of 967 million euros in the fiscal year 2016/2017 and an operating profit (Adj. EBITDA) of 238 million euros. Sivantos' international sales organization supplies hearing care specialists and sales partners in more than 120 countries. Particularly high value is placed on product development. Sivantos aims to become the market leader in the coming years with its brands Signia, Siemens, Audio Service, Rexton, A&M, HearUSA and audibene. The owners of Sivantos are the anchor investors EQT along with the Strüngmann family as a co-investor.

Sivantos GmbH is a brand license holder of Siemens AG. More information can be found at www.sivantos.com

Sivantos Group

Corporate Public Relations

Erika Weigmann

Reference number: 4/2018/tp